

Doyeon Kim

(Preferred name : Morae Kim)

Motion Designer specializing in brand animation, visual storytelling, and 3D motion design.

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<https://www.moraekim.com/>

—Education

Ringling College of Art and Design, Sarasota FL, Bachelor of Fine Arts, **Motion design** (2023-2027)

—Motion Design & Graphic Design Experience

Motion Designer, Ringling College of Art & Design, Sarasota, FL (2023 – Present)

As part of animation coursework, developed concept-driven ideas and designs in sequence

- Create and composite final animation using stop motion, Adobe After Effects, Cinema 4D, Redshift, and octane
- Developed client-ready presentations, clearly communicating concepts, process, and design decisions
- Utilized Adobe Creative Suite across full project workflows

Graphic Designer, Ringling College of Art & Design, Sarasota, FL (2023 – Present)

For advanced coursework in typography and visual design:

- Designed visual systems including posters, typographic compositions, and identity-based graphics
- Developed grid structures, color systems, and typographic hierarchies across multiple layouts
- Developed comprehensive style guides defining typography, color, and layout systems for brand consistency

Beauty Brand Film Study — Portre

- Concept development, Designer
- Creating brand visuals and animated a campaign film for nail polish product
- Produced product still cut with original 3D assets and Ai generated image using photoshop
- Executed final animation with still cuts utilizing Ai tools (nano banana, Midjourney)

Title Sequence — Einstein's Dreams

- Concept development, Designer, Animator
- Title sequence based on *Einstein's Dreams* by Alan Lightman part of course work
- Developed storyboards translating themes of time and alternate realities into visual narratives
- Created physical stencil-based assets and integrated them into digital compositions using photoshop
- Designed and animated sequences focusing on typography, pacing, and layered storytelling

Poster Design — Sarasota Architecture Poster

- Designer
- Developed a cohesive visual identity system using typography, grid structures, and color palettes
- Built a consistent visual language across multiple compositions and layouts using Cinema 4D

—Award & Recognition

- Best of Ringling 2023

—Skills

Softwares

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere
- Adobe Audition
- Adobe Lightroom
- Cinema 4D / Octane / Redshift
- RIVE
- Procreate, Procreate Dream
- Paint tool Sai

Motion Design

- Motion Graphics
- Visual Design
- Storyboarding
- Typography
- Concept Development
- Brand Animation
- Sound Design

Language

- Korean (Native)
- English (Advanced)